

# NCSCTM

PROMOTING EXCELLENCE IN MATHEMATICS  
TEACHING AND LEARNING FOR ALL!



**Fall State  
Conference 2025**

**Cultivating Joy  
Through  
Collaboration**

Building a Community of  
Mathematicians

**November 13-14, 2025**

Leadership Seminar: November 12, 2025

Winston Salem Benton Convention Center

# Exhibitor Prospectus



**North Carolina Council of Teachers of Mathematics**  
**Annual Conference**  
*November 12-14 , 2025*  
*Benton Convention Center – Winston-Salem, NC*

Dear Exhibitor:

We welcome you to join us on November 12-14 at the Benton Convention Center in Winston-Salem, NC as we continue our yearly tradition of offering professional development to the mathematics educators of North Carolina.

We are in the same location (Benton Convention Center in Winston Salem). NCCTM's management team will be servicing your needs as an exhibitor and, hopefully, also as a sponsor of our annual meeting. Please feel free to contact Scott Hinchler or Wanda Hinchler, to discuss any questions you may have regarding sponsorship or exhibitor information via email [info@ncctm.org](mailto:info@ncctm.org) or by calling the office at 336-975-0029. As always, we will be available to you to help in any way.

We encourage you to register to exhibit **early** and consider becoming a sponsor! This greatly enhances your exposure and we have expanded our sponsorship opportunities so you have more choices now. We will be scheduling a block of time during the conference where no planned sessions nor activities will be taking place so that attendees have time to visit the exhibit hall.

As always, our goal is to secure the very best exhibits allowing our educators the opportunity to see and experience firsthand the latest and most up-to-date teaching aids, products, and information available. This is also an opportunity for you to have face-to-face contact with administrators and mathematics educators from across North Carolina.

We look forward to working with you this year and celebrating our 55th year.

Cordially,

Scott Hinchler & Wanda Hinchler  
NCCTM  
Co-Executive Administrators; Conference & Exhibit Services



# Cultivating Joy Through Collaboration

Building a Community of Mathematicians

Annual Conference: November 13-14, 2025

Leadership Seminar: November 12, 2025



## Annual Math Conference Exhibitor Information at a Glance

<b>Where:</b>	Benton Convention Center – 301 W 5th St - Winston-Salem, NC	
<b>When:</b>	Thursday, November 13th and Friday, November 14th	
<b>Location:</b>	Benton Convention Center - Piedmont 4	
<b>Hotel Accommodations:</b>	Winston-Salem Marriott - 425 N Cherry St, Winston-Salem, NC 27101 Phone: 336-292-9161 Reservations for <b>Marriott:</b> Conference Rate: \$176 Room Cut-Off Date: on or before October 10, 2025 <a href="#">Book Your Reservation Here</a>	
<b>Exhibitor Set-Up:</b>	Wednesday, November 12 <sup>th</sup>	3:00 – 7:00 p.m.
<b>Show Times:</b>	Wednesday, November 12 <sup>th</sup>	8:00 a.m. – 4:00 p.m. (special reg required for Wed.)
	Thursday, November 13 <sup>th</sup>	8:00 a.m. – 5:00 p.m.
	Friday, November 14 <sup>th</sup>	8:00 a.m. – 2:00 p.m.
<b>Tear-down:</b>	Friday, November 14 <sup>th</sup>	2:00 p.m.
<b>Booth Specifications:</b>	Each booth is 10' x 10' and includes two (2) chairs, one (1) eight-foot table draped, signage and overnight security on Wednesday and Thursday. Any additional furnishings such as extra tables and chairs must be arranged through Hollins Exposition Services, the official services contractor for this meeting.	
<b>Booth Assignments:</b>	Show management reserves the right to assign or reassign booths, if necessary. Please email <a href="mailto:info@ncctm.org">info@ncctm.org</a> with any specific requests. Every attempt will be made to honor your request.	
<b>Exhibit Booth Fees Commercial:</b>	First Booth	\$750
	Each Additional Booth	\$700
	<b>Leadership Seminar Table</b>	\$250 (Additional fee...Opportunity to meet leaders!)
	This is an add-on opportunity to add a table exhibit <b>at the Leadership Seminar</b> on Wednesday ( <b>must be registered for the exhibit hall during Conference to add this option</b> ). Spots are limited and will be served on a first come, first served basis.	
<b>Exhibit Booth Fees Non-Profit:</b>	Each Booth	\$500
<b>Booth Services:</b>	Free WiFi is available throughout the convention center. Electrical and hard-wired internet service must be arranged through the hotel/convention center. A Benton order form will be provided along with the exhibitor services kit from Hollins Exposition Services.	
<b>Exhibit Area Restrictions:</b>	No motor vehicles or front-end loaders are permitted in the exhibit area.	
<b>Exhibitor Break Room:</b>	An exhibitor break room will be available with light refreshments during show hours.	
<b>Shipping/Drayage:</b>	All shipping, material handling and labor must be arranged through our official service contractor (Hollins Exposition Services). <b>Do not ship materials directly to the convention center.</b> A complete kit for services will be sent to you 30 - 45 days before the show.	



# Cultivating Joy Through Collaboration

Building a Community of Mathematicians

Annual Conference: November 13-14, 2025

Leadership Seminar: November 12, 2025



## Sponsorships:

Sponsorship opportunities are available. See sponsorship sheet included.

## Commercial Presentations:

If you are considering speaking at the conference, you will need to purchase an exhibit space. As an exhibitor you will come in contact with all attendees as opposed to one audience only.

## Door Prizes:

Door prizes will be presented at the Awards Ceremony on Thursday. Please indicate your interest in providing door prizes on the exhibitor registration form (select 'door prize' from the item list). You may also have the opportunity to list your door prize contribution when you receive your booth assignment. Please plan to bring these items to the meeting and deliver to the registration desk. ***If you really need to ship them in advance, they must arrive at the NCCTM office a minimum of two weeks prior to the show.***

Shipping info: NCCTM Office  
2927 US Hwy 21  
Thurmond NC 28683

**Registration/Payment Due:** [Register here](#) for exhibit space and to let us know what type of sponsorship you want. You may choose the option of online payment via credit card (Mastercard, Visa or Discover) or check. If AMEX payment is preferred, please email Wanda at [info@ncctm.org](mailto:info@ncctm.org) for instructions for AMEX payment. All payments must be received by October 29th unless otherwise noted on the registration form. All exhibitor registrations must be completed online. You will receive confirmation of payment via email from our online system.

If you are paying by check, please print the payment invoice and mail with your check to: NCCTM – P.O. Box 206 – Elkin, NC 28621. **PLEASE UPDATE YOUR ACCOUNTING SOFTWARE if needed!** All checks must be received no later than October 29th.

## Cancellation Policy:

90 Days prior to conference	75% refund
60 Days prior to conference	50% refund
30 Days prior to conference	No refund

## NCCTM Tax ID Number:

56-2118322 – NCCTM is a 501(c)(3) non-profit organization.

## Conference & Exhibit Services:

Scott or Wanda Hinchler  
Email – [info@ncctm.org](mailto:info@ncctm.org)  
Phone: 336-975-0029 (office)



# NCCTM Annual Conference Sponsorship Opportunities - Thursday & Friday



**BENEFACTOR**  
**\$2500**

**Marketing/Recognition**

Your company logo linked on NCCTM website for 90 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

**Booth**

10'x10'  
assigned by NCCTM

**Networking**

Two tickets to NCCTM Leadership Seminar **and** Two tickets to Annual Conference



**PATRON**  
**\$2000**

**Marketing/Recognition**

Your company logo linked on NCCTM website for 60 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

**Booth**

10'x10'  
assigned by NCCTM

**Networking**

Your choice of two tickets to the NCCTM Leadership Seminar **OR** two tickets to Annual Conference



**CONTRIBUTOR**  
**\$1500**

**Marketing/Recognition**

Your company logo linked on NCCTM website for 30 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

**Booth**

10'x10'  
assigned by NCCTM



**FRIEND**  
**\$1000**

**Marketing/Recognition**

Your company logo linked on NCCTM website for 15 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

**Booth**

10'x10'  
assigned by NCCTM

## Ways to Maximize Your Exposure

- ◆ Become a Sponsor & Check out all the NEW Add-On opportunities (Leadership & Conference)
- ◆ As a Speaker or Speaker Sponsor
- ◆ Book your room at Marriott—stay close for increased networking opportunities
- ◆ Provide Door Prizes—to be distributed at the Awards Ceremony on Thursday
- ◆ You are automatically a participant in NCCTM Passport Games - we require visits to sponsor booths and encourage visits to all booths. We will host this game at the Leadership Seminar and daily in the Annual Conference exhibit hall.

## About your BOOTH

- ◆ 10'x10' carpeted exhibit space
- ◆ 8' tall back pipe & drape; color is plum
  - ◆ 3' side pipe & drape
- ◆ 8' x 30" table, draped & skirted; in black
- ◆ (2) chairs
- ◆ Small wastebasket
- ◆ Complimentary wifi
  - ◆ (1) ID Sign

Do you have an idea of your own? – email [info@ncctm.org](mailto:info@ncctm.org) to discuss **MORE OPPORTUNITIES** to support NCCTM attendees and build excitement!

All sponsorships are recognized at the Leadership Conference and/or the Annual Math Conference with signage, on SCHED, and in daily schedule handouts.

# exhibitor package upgrades

## Conference - Add-Ons & Extras Sponsorship Opportunities - Thursday & Friday

ADD-ON	DESCRIPTION	COST
Keynote Sponsor	<b>Conference Add-On</b> Sole sponsor one of our keynote speakers, introduce speaker, special marketing opportunities.	Contact for pricing
Chair Drop	<b>Conference Add-On</b> Leave an item on the chair for our Opening Keynote on Thursday and/or Friday. Sole Sponsor Limit 1 per day	\$250 - one day \$400 - both days
Tote Bag Sponsor	<b>Conference Add-On</b> Sole Sponsor for Tote Bags with your logo - you provide bags, we add inserts. Quantity needed: 1,000	\$200
Tote Bag Insert	<b>Conference Add-On</b> Can be swag or product information - you provide items, we insert. Quantity needed: 1,000 Unlimited Sponsorships available	\$100
Lanyards Sponsor	<b>Conference Add-On</b> Sole Sponsor - You create & provide custom lanyards branded with your logo or co-branded with NCCTM logo! Lanyards will be worn by all conference attendees. Sole Sponsor Quantity needed: 1,000	\$200
Drink Tickets Sponsor	<b>Conference Add-On</b> Spotlight your company and increase traffic to your booth by providing "Have a Drink on Us" drink tickets to show attendees - to be used during the M'ather Party on Thursday evening. Unlimited Sponsorships available	Contact for pricing
Beverage Break Sponsor / Snack Break Sponsor	<b>Conference Add-On</b> Spotlight your company by providing a break for conference attendees. Opportunities available Thursday am, Thursday pm, Friday am, Friday pm.	\$500 each Beverage break or Snack break
Express Check In	<b>Conference Add-On</b> Spotlight your company by sponsoring an Express Check In area for attendees with name badges already printed...they will love you for it!	\$1000 for both days
M'ather Party	<b>Conference Add-On</b> Spotlight your company by sponsoring a part of the M'ather Party Be a Food Sponsor...Sponsor the DJ Opportunities for sole sponsorships or co-sponsorships available!	Call for pricing
Lunch 'n Learn	<b>Conference Add-On</b> Spotlight your company by sponsoring a Lunch 'n Learn. You provide the food and the presenter, we supply the room. Program will be featured in SCHED....Limited opportunity.	Call for pricing
Passport Game	<b>Conference Add-On</b> Spotlight your company by sponsoring a prize for the Passport Game! Opportunities for sole sponsorships or co-sponsorships available. Games will be offered on Thursday and Friday.	Call office to discuss options
Awards Sponsor	<b>Conference Add-On</b> Spotlight your company by sponsoring the Awards Ceremony on Thursday. Opportunities for sole sponsorships or co-sponsorships available.	\$1000

# exhibitor package upgrades

## LEADERSHIP- Add-Ons & Extras (WEDNESDAY)

<b>Who:</b>	Any 2025 Annual Conference exhibitor has the option to purchase this Add-On. It is an excellent opportunity to meet leaders that may not be able to attend on Thursday and Friday!
<b>Where:</b>	Benton Convention Center – 301 W 5th St - Winston-Salem, NC
<b>Location:</b>	Benton Convention Center - upper level pre-function area
<b>When:</b>	Wednesday, November 12th
<b>Leadership Table Add-On Fee:</b>	\$250 per table (must be registered with NCCTM Annual Conference)
<b>Leadership Table Set-Up:</b>	Wednesday, November 12th 7:00 a.m. — 8:00 a.m.
<b>Leadership Table Show Times:</b>	Wednesday, November 12th 8:00 a.m. — 3:00 p.m.
<b>Leadership Table Tear-Down:</b>	Wednesday, November 12th 3:00 p.m.

ADD-ON	DESCRIPTION	COST
Keynote Sponsor	<b>Leadership Seminar Add-On</b> Sole sponsor our keynote speaker, introduce speaker, special marketing opportunities.	Contact for pricing
Breakfast Sponsor	<b>Leadership Seminar Add-On</b> This is an excellent opportunity to increase your exposure and expand networking time. Sole Sponsorship or Co-Sponsorships available.	Contact for pricing
Lunch Sponsor	<b>Leadership Seminar Add-On</b> This is an excellent opportunity to increase your exposure and expand networking time. Brief intro & plans for a sit down lunch. Sole Sponsorship or Co-Sponsorships available.	Contact for pricing
Chair Drop	<b>Leadership Seminar Add-On</b> Leave an item on the chair for our Opening Keynote on Wednesday. Sole Sponsor - Limit 1    Quantity needed : 250	\$250 - one day
Tote Bag Insert	<b>Leadership Seminar Add-On</b> Add an item to the Leadership Tote Bag - you provide items, we insert. Can be swag item or product information. Unlimited availability    Quantity needed : 250	\$50
Tote Bag	<b>Leadership Seminar Add-On</b> You provide the bag, can be branded; we will add insert items. Sole Sponsor - Limit 1    Quantity needed : 250	\$100
Lanyard Sponsor	<b>Leadership Seminar Add-On</b> You provide the lanyards, we provide badges. Lanyards may be branded.    Sole Sponsor - Limit 1    Quantity needed : 250	\$100
Beverage Break Sponsor / Snack Break Sponsor	<b>Leadership Seminar Add-On</b> Spotlight your company by providing a break for conference attendees. Opportunities available Wednesday am, Wednesday pm.	\$500 each Beverage break or Snack break
Passport Game	<b>Leadership Seminar Add-On</b> Spotlight your company by sponsoring a prize for the Passport Game. Opportunity for sole sponsorship or co-sponsorship available.	Call office to discuss options