



North Carolina Council of Teachers of Mathematics
November 7-8, 2019
Developing Mathematical Mindsets for All
Koury Convention Center – Greensboro, NC

January, 2019

Dear Exhibitor:

The **North Carolina Council of Teachers of Mathematics** is back at the Koury Convention Center November 7-8, 2019 in Greensboro, NC. If you haven't joined us in the past, we hope you'll join us this year for our 49th annual State Mathematics Conference.

We encourage you to register to exhibit **early**. We also encourage you to consider becoming a sponsor along with placing an ad in our on-site program booklet. Please feel free to contact Kay Swofford to discuss any questions you may have regarding sponsorship or exhibitor information via email ncctm@conferenceresourcesnc.com or phone 336.430.4264.

Our attendance in 2018 exceeded 1800 attendees and we expect to surpass those numbers this year.

As always, our goal is to secure the very best exhibits, giving our educators the opportunity to see and experience first-hand the latest and most up-to-date teaching aids, products and information available. This is also an opportunity for you to have face-to-face contact with over 1800 plus administrators and mathematics educators, from across North Carolina.

We look forward to working with you in producing our 49th Annual State Mathematics Conference. It is our goal to provide our educators with the best opportunities possible.

Cordially,

Kay Swofford

Kay Swofford
NCCTM
Conference & Exhibit Services

Lydia Kirkman

Lydia Kirkman
NCCTM
Exhibits Chairperson

Included in this document:

Conference Exhibitor Information	Pages	2-3
Sponsorship Opportunities	Page	4
Program Advertising Rates	Page	5



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*Developing Mathematical Mindsets for All
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NCCTM 2019 Annual State Mathematics Conference

Conference Exhibitor Information

Where: Sheraton Greensboro Hotel – Four Seasons
Greensboro, NC

When: Thursday – November 7th
Friday – November 8th

Where: Guilford Ballroom DEF&G

Expected Attendance: 1800+

Hotel Accommodations: Sheraton Greensboro Hotel – Four Seasons
3121 High Point Rd. – Greensboro, NC 27407
To make your reservation, call the hotel direct:

NCCTM encourages all exhibitors, needing overnight accommodations, to utilize the Sheraton Greensboro Hotel

[Click Here to Make Your Hotel Reservation](#)

Conference Rate: \$140 single/double occupancy plus tax
Reservation Deadline: Monday October 6, 2019

Exhibitor Set-Up: Wednesday November 6th
3:00 – 7:00 p.m.

Show Times: Thursday, November 7th 8:00 a.m. – 5:00 p.m.
Friday, November 8th 8:00 a.m. – 2:00 p.m..

Tear-down: Friday November 8th 2:00 p.m. – 3:00 p.m.
Exhibitors will not be allowed to tear down prior to 2:00 p.m.
Hollins will begin booth teardown at 3:00 p.m

Booth Specifications Each booth is 8' x 10' and includes two (2) chairs, one (1) eight-foot table skirted and draped, signage and overnight security on Wednesday and Thursday. Any additional furnishings such as carpeting or extra tables and chairs must be arranged through the official services contractor.

Booth Assignments: Show management reserves the right to assign or reassign booths based on the betterment of the show. Please state booth preferences on your registration form. Every attempt will be made to honor your request.

Exhibit Booth Fees: First Booth \$500
Each Additional Booth \$450



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- Booth Services:** Electrical, telephone and internet services must be arranged through the hotel/convention center. An electrical/phone/internet service order form will be provided along with exhibitor services kit from the exhibition decorating services.
- Exhibit Area Restrictions:** No motor vehicles or front-end loaders are permitted in the exhibit area.
- Exhibitor Break Room:** An exhibitor break room will be available with light refreshments during show hours.
- Shipping/Drayage:** All shipping, material handling and labor must be arranged through our official service contractor (Hollins Exposition Services). Do not ship materials directly to the convention center. A complete kit for services will be sent to you approximately 45 days before the show.
- Sponsorships:** Sponsorship opportunities are available. See sponsorship sheet.
- Commercial Presentations:** **Speakers and presenters at regular conference sessions are expected to refrain from promoting commercial materials. You may, however, recommend persons affiliated with your company as presenters for regular, non-commercial presentations**
- Door Prizes:** **Door prizes will be presented at the Awards Ceremony. Please indicate your interest in providing door prizes on the exhibitor registration form. You will have the opportunity to list your door prize contribution when you receive your booth assignment.**
- Description of Exhibit:** Provide two or three sentences, on the exhibitor registration form, that describes what your company will be exhibiting. This will assist us in assigning booth space.
- Registration/Payment Due:** [Click Here to Register for Exhibit Space](#) You may choose the option of payment via credit card or check. **Please note that all exhibitor registrations must be completed online.**
If you are paying by check, please print the payment invoice and mail with your check to: NCCTM – P.O. Box 33313 – Raleigh, NC 27636.
You will receive confirmation of payment via email.
- Cancellation Policy:**
- | | |
|------------------------------------|-------------------|
| 90 Days prior to conference | 75% refund |
| 60 Days prior to conference | 50% refund |
| 30 Days prior to conference | No refund |
- Conference Registrations:** **Conference registration fees will be refunded if cancellation is received 30 days prior to the conference. A service charge of \$20 will be deducted from each refund. Membership dues are non-refundable.**
- NCCTM Tax ID Number:** **56-2118322 – NCCTM is a non-profit organization**
- Conference & Exhibit Services:** **Kay Swofford: Email - ncctm@conferenceresourcesnc.com
Phone: 336.430.4264**



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SPONSORSHIP OPPORTUNITIES

49th Annual State Mathematics Conference – November 7-8, 2019

Sponsorship Information

NCCTM extends the opportunity to all exhibitors to become a sponsor or co-sponsor of one of the events listed below. Signage will be posted at each event listing your company name. Your company name and logo will be printed with the event listed in our on-site program booklet.

Indicate the sponsor level or event you are interested in sponsoring/co-sponsoring with your exhibit registration and we will be in touch to discuss and answer any questions you may have.

You do not have to be a sponsor to exhibit.

Benefactor

\$2500 or more

Includes one exhibit space (a \$500 value), one full page black and white ad in the on-site conference program (a \$600 value), two tickets to the leadership seminar and two conference tickets (a \$300 value). In addition you receive recognition at the conference and recognition in the Centroid journal.

Patron

\$2000 - \$2499

Includes one exhibit space (a \$500 value), one half page ad in the on-site conference program (a \$300 value) your choice of two tickets to the leadership seminar or two conference tickets (a \$150 value). In addition, you receive recognition at the conference and recognition in the Centroid journal.

Friend

\$1500 - \$1999

Includes one exhibit space (a \$500 value), one quarter page ad in the on-site conference program (a \$150 value) and your choice of two tickets to the leadership seminar or two conference tickets (a \$150 value). In addition, you receive recognition at the conference and recognition in the Centroid journal.

Additional Options

Provide name badge holders with your company name and logo – approximately 2000. Contact Kay Swofford email: ncctm@conferenceresourcesnc.com or 336.430.4264

Provide material bags with your company name and logo – approximately 2000. Contact Kay Swofford email: ncctm@conferenceresourcesnc.com or 336.430.4264

**Breaks in exhibit area \$500 donations
All sponsors recognized on signage in exhibit area.**

Awards ceremony Donations \$1000

All sponsors recognized on signage and at awards ceremony.



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On-Site Conference Program Advertising Rates

Reach an estimated 2,200 principals, administrators and teachers from across the State attending our annual conference by advertising in the conference program.

Advertising rates are as follows:

- | | |
|--------------------------------|-------|
| • One Page | \$600 |
| • Half Page | \$300 |
| • Quarter Page | \$150 |
| • Eighth Page | \$ 75 |
| • Full Page Back Cover (color) | \$800 |

Guidelines:

- All advertisers are subject to review
- Advertiser assumes liability for all content of material
- Where change of copy is not received by closing date, material will be inserted as previously rendered

Specifications:

Page trim size: 8.25" wide by 10.88" deep full page
 8.25" wide by 5.50" deep half page
 4.25" wide by 5.50" deep quarter page
 4.25" wide by 2.75" deep eighth page

Color: Black and white except for back cover which is color

Ad should be press-ready, high resolution (300 dpi) PDF or EPS files exported from Acrobat

Ads should be emailed to: ncctm@conferenceresourcesnc.com.

Ad Deadline:

September 30, 2019