



North Carolina Council of Teachers of Mathematics

November 12-13, 2020

**Benton Convention Center – Winston-Salem, NC**

***Rooted in the Past and Growing to the Future – 50 Years and Counting***

January, 2020

Dear Exhibitor:

NCCTM is turning **50** this year. We're moving to a new location and want you to celebrate with us!

***Rooted In The Past and Growing to the Future – 50 Years and Counting***

The **North Carolina Council of Teachers of Mathematics Fall Math Conference** will be held at the Benton Convention Center in Winston-Salem, November 12-13, 2020. As always, if you haven't joined us in the past, we hope you will join us in celebrating our 50th anniversary!

We encourage you to register to exhibit **early**. We also encourage you to consider becoming a sponsor along with placing an ad in our on-site program booklet. Please feel free to contact Kay Swofford to discuss any questions you may have regarding sponsorship or exhibitor information via email [ncctm@conferenceresourcesnc.com](mailto:ncctm@conferenceresourcesnc.com) or phone 336.430.4264.

Our attendance in 2019 exceeded 1800 attendees and we expect to surpass those numbers again this year.

As always, our goal is to secure the very best exhibits giving our educators the opportunity to see and experience first-hand the latest and most up-to-date teaching aids, products and information available. This is also an opportunity for you to have face-to-face contact with over 1800 administrators and mathematics educators from across North Carolina.

We look forward to working with you in producing our 50th Annual State Mathematics Conference. It is our goal to provide our educators with the best opportunities possible.

Cordially,

*Kay Swofford*

Kay Swofford  
NCCTM  
Conference & Exhibit Services

*Lydia Kirkman*

Lydia Kirkman  
NCCTM  
Exhibits Chairperson

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***Rooted in the Past and Growing to the Future – 50 Years and Counting***

**NCCTM 2020 Annual State Mathematics Conference**

**Conference Exhibitor Information**

**Where:** Benton Convention Center – Winston-Salem, NC

**When:** Thursday – November 12th  
Friday – November 13th

**Where:** Benton Convention Center - Piedmont 4

**Expected Attendance:** 1800+

**Hotel Accommodations:** Winston-Salem Marriott - 425 N Cherry St, Winston-Salem, NC 27101  
Embassy Suites Hotel - 460 N Cherry St, Winston-Salem, NC 27101

NCCTM encourages all exhibitors, needing overnight accommodations, to utilize the **Marriott or Embassy Suites**

**Reservations for Embassy Suites:** Conference Rate: \$159  
**Reservations for Marriott Hotel:** Conference Rate: \$149  
**Room Cut-Off Date:** October 13, 2020

**Exhibitor Set-Up:** Wednesday November 11th 3:00 – 7:00 p.m.

**Show Times:** Thursday, November 7th 8:00 a.m. – 5:00 p.m.  
Friday, November 8th 8:00 a.m. – 2:00 p.m.

**Tear-down:** Friday November 8<sup>th</sup> 2:00 p.m. – 3:00 p.m.

Exhibitors will not be allowed to tear down prior to 2:00 p.m.  
Hollins will begin booth teardown at 3:00 p.m.

**Booth Specifications** Each booth is 8' x 10' and includes two (2) chairs, one (1) eight-foot table skirted and draped, signage and overnight security on Wednesday and Thursday. Any additional furnishings such as carpeting or extra tables and chairs must be arranged through the official services contractor.

**Booth Assignments:** Show management reserves the right to assign or reassign booths based on the betterment of the show. Please state booth preferences on your registration form. Every attempt will be made to honor your request.

**Exhibit Booth Fees:** First Booth \$500  
Each Additional Booth \$450



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- Booth Services:** Electrical and hard-wired internet service must be arranged through the hotel/convention center. An electrical/internet service order form will be provided along with exhibitor services kit from the exhibition decorating services. Free wi-fi is available throughout the convention center.
- Exhibit Area Restrictions:** No motor vehicles or front-end loaders are permitted in the exhibit area.
- Exhibitor Break Room:** An exhibitor break room will be available with light refreshments during show hours.
- Shipping/Drayage:** All shipping, material handling and labor must be arranged through our official service contractor (Hollins Exposition Services). Do not ship materials directly to the convention center. A complete kit for services will be sent to you approximately 45 days before the show.
- Sponsorships:** Sponsorship opportunities are available. See sponsorship sheet.
- Commercial Presentations:** If you are considering speaking at the conference, we encourage you to sign up for exhibit space. As an exhibitor you will come in contact with all attendees as opposed to an audience only.
- Door Prizes:** **Door prizes will be presented at the Awards Ceremony. Please indicate your interest in providing door prizes on the exhibitor registration form. You will have the opportunity to list your door prize contribution when you receive your booth assignment.**
- Registration/Payment Due:** Click her to register for exhibit space, order advertising and let us know what type of sponsorship you want. You may choose the option of payment via credit card or check. **Please note that all exhibitor registrations must be completed online.** If you are paying by check, please print the payment invoice and mail with your check to: NCCTM – P.O. Box 33313 – Raleigh, NC 27636. You will receive confirmation of payment via email.
- Cancellation Policy:**
- |                                    |                   |
|------------------------------------|-------------------|
| <b>90 Days prior to conference</b> | <b>75% refund</b> |
| <b>60 Days prior to conference</b> | <b>50% refund</b> |
| <b>30 Days prior to conference</b> | <b>No refund</b>  |
- NCCTM Tax ID Number:** **56-2118322 – NCCTM is a non-profit organization**
- Conference & Exhibit Services:** **Kay Swofford: Email - [ncctm@conferenceresourcesnc.com](mailto:ncctm@conferenceresourcesnc.com)  
Phone: 336.430.4264**



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**SPONSORSHIP OPPORTUNITIES**

**50th Annual State Mathematics Conference – November 12-13, 2020**

**Sponsorship Information**

**NCCTM extends the opportunity to all exhibitors to become a sponsor or co-sponsor of one of the events listed below. Signage will be posted at each event listing your company name. Your company name and logo will be printed with the event listed in our on-site program booklet.**

**Indicate the sponsor level or event you are interested in sponsoring/co-sponsoring with your exhibit registration and we will be in touch to discuss and answer any questions you may have.**

**You do not have to be a sponsor to exhibit.**

**Benefactor**

**\$2500**

**Includes one exhibit space (a \$500 value), one full page black and white ad in the on-site conference program (a \$600 value), two tickets to the leadership seminar and two conference tickets (a \$390 value). In addition, you receive recognition at the conference**

**Patron**

**\$2000**

**Includes one exhibit space (a \$500 value), one half page ad in the on-site conference program (a \$300 value) your choice of two tickets to the leadership seminar or two conference tickets (a \$150 value). In addition, you receive recognition at the conference and recognition in the Centroid journal.**

**Friend**

**\$1500**

**Includes one exhibit space (a \$500 value), one quarter page ad in the on-site conference program (a \$150 value) and your choice of two tickets to the leadership seminar or two conference tickets (a \$150 value). In addition, you receive recognition at the conference and recognition in the Centroid journal.**

**Additional Options**

**Provide name badge holders with your company name and logo – approximately 2000. Contact Kay Swofford email: [ncctm@conferenceresourcesnc.com](mailto:ncctm@conferenceresourcesnc.com) or 336.430.4264**

**Provide material bags with your company name and logo – approximately 2000. Contact Kay Swofford email: [ncctm@conferenceresourcesnc.com](mailto:ncctm@conferenceresourcesnc.com) or 336.430.4264**

**Breaks in exhibit area \$500 donations**  
**All sponsors recognized on signage in exhibit area.**

**Awards ceremony Donations \$1000**

**All sponsors recognized on signage and at awards ceremony.**



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*Program Advertising Rates*

Reach an estimated 1800 principals, administrators and teachers from across the State attending our annual conference by advertising in the conference program.

**Advertising rates are as follows:**

- |                                |       |
|--------------------------------|-------|
| • One Page                     | \$600 |
| • Half Page                    | \$300 |
| • Quarter Page                 | \$150 |
| • Eighth Page                  | \$ 75 |
| • Full Page Back Cover (color) | \$800 |

**Guidelines:**

- All advertisers are subject to review
- Advertiser assumes liability for all content of material
- Where change of copy is not received by closing date, material will be inserted as previously rendered

**Specifications:**

Page trim size: 8.25" wide by 10.88" deep full page  
8.25" wide by 5.50" deep half page  
4.25" wide by 5.50" deep quarter page  
4.25" wide by 2.75" deep eighth page

Please note that ad sizes may change depending on the size of our on-site guide.

Color: Black and white except for back cover which is color

Ad should be press-ready, high resolution (300 dpi) PDF or EPS files exported from Acrobat

Ads should be emailed to: [ncctm@conferenceresourcesnc.com](mailto:ncctm@conferenceresourcesnc.com).

**Ad Deadline: October 1, 2020**