



North Carolina Council of Teachers of Mathematics
Annual Conference
November 9-10, 2023
Benton Convention Center – Winston-Salem, NC

Dear Exhibitor:

We welcome you to join us on November 9 – 10 at the Benton Convention Center in Winston-Salem, NC as we continue our yearly tradition of offering professional development to the mathematics educators of North Carolina.

We encourage you to register to exhibit **early**. We also encourage you to consider a sponsorship. Our sponsorship pricing is included. Please feel free to contact me, Manley Midgett, to discuss any questions you may have regarding sponsorship or exhibitor information via email midgettm@meredith.edu or phone 919.218.7917. Again this year, Joette Midgett and I will be available to you to help in any way.

We will be scheduling a block of time during the conference where no planned sessions nor activities will be taking place so that attendees have time to visit the exhibit hall.

As always, our goal is to secure the very best exhibits allowing our educators the opportunity to see and experience firsthand the latest and most up-to-date teaching aids, products, and information available. This is also an opportunity for you to have face-to-face contact with administrators and mathematics educators from across North Carolina.

We look forward to working with you this year and celebrating our 53rd year.

Cordially,

Manley Midgett
NCCTM
Conference & Exhibit Services

Included in this document:	
Conference Exhibitor Information	Pages 2-3
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Where: Benton Convention Center – Winston-Salem, NC
When: Thursday – November 9th
Friday – November 10th
Location: Benton Convention Center - Piedmont 4
Hotel Accommodations: Winston-Salem Marriott - 425 N Cherry St, Winston-Salem, NC 27101

NCCTM encourages all exhibitors needing overnight accommodations to stay at the Marriott

Reservations for **Marriott**: Conference Rate: \$166
Room Cut-Off Date: October 10, 2023
[Book Your Reservation Here](#)

Exhibitor Set-Up: Wednesday, November 8th 3:00 – 7:00 p.m.
Show Times: Thursday, November 9th 8:00 a.m. – 5:00 p.m.
Friday, November 10th 8:00 a.m. – 3:00 p.m.
Tear-down: Friday, November 10th 3:00 p.m.

Booth Specifications: Each booth is 8' x 10' and includes two (2) chairs, one (1) eight-foot table skirted and draped, signage and overnight security on Wednesday and Thursday. Any additional furnishings such as carpeting or extra tables and chairs must be arranged through the official services contractor.

Booth Assignments: Show management reserves the right to assign or reassign booths, if necessary. Please email me at midgettm@meredith.edu with any specific requests. Every attempt will be made to honor your request.

Exhibit Booth Fees Commercial: First Booth \$750
Each Additional Booth \$700

Exhibit Booth Fees Non-Profit: Each Booth \$500

Booth Services: Free wi-fi is available throughout the convention center. Electrical and hard-wired internet service must be arranged through the hotel/convention center. A Benton order form will be provided along with the exhibitor services kit from the exhibition decorating services.

Exhibit Area Restrictions: No motor vehicles or front-end loaders are permitted in the exhibit area.



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- Exhibitor Break Room:** An exhibitor break room will be available with light refreshments during show hours.
- Shipping/Drayage:** All shipping, material handling and labor must be arranged through our official service contractor (Hollins Exposition Services). Do not ship materials directly to the convention center. A complete kit for services will be sent to you 30 - 45 days before the show.
- Sponsorships:** Sponsorship opportunities are available. See sponsorship sheet.
- Commercial Presentations:** If you are considering speaking at the conference, you will need to purchase an exhibit space. As an exhibitor you will come in contact with all attendees as opposed to an audience only.
- Door Prizes:** Door prizes will be presented at the Awards Ceremony. Please indicate your interest in providing door prizes on the exhibitor registration form (select 'door prize' from the item list). You will have the opportunity to list your door prize contribution when you receive your booth assignment.
- Registration/Payment Due:** [Register here](#) for exhibit space and to let us know what type of sponsorship you want. You may choose the option of online payment via credit card (Mastercard, Visa or Discover) or check. If charging by AMEX is necessary, please email Joette at info@ncctm.org for instructions for AMEX payment. **Please note that all exhibitor registrations must be completed online.** If you are paying by check, please print the payment invoice and mail with your check to: NCCTM – P.O. Box 33313 – Raleigh, NC 27636. You will receive confirmation of payment via email from our online system.
- Cancellation Policy:**
- | | |
|------------------------------------|-------------------|
| 90 Days prior to conference | 75% refund |
| 60 Days prior to conference | 50% refund |
| 30 Days prior to conference | No refund |
- NCCTM Tax ID Number:** 56-2118322 – NCCTM is a 501(c)(3) non-profit organization.
- Conference & Exhibit Services:** Manley Midgett: Email – midgettm@meredith.edu
Phone: 919.218.7917
Joette Midgett: Email – info@ncctm.org
Phone: 919.621.8077



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**SPONSORSHIP OPPORTUNITIES
53rd Annual State Mathematics Conference – November 9-10, 2023**

Sponsorship Information

NCCTM extends the opportunity to all exhibitors to become a sponsor or co-sponsor of one of the events listed below. Signage will be posted at each event listing your company name.

Indicate the sponsor level or event you are interested in sponsoring/co-sponsoring with your exhibit registration and we will be in touch to discuss and answer any questions you may have.

You do not have to be a sponsor to exhibit.

Benefactor

\$2500

Includes one exhibit space, two tickets to the leadership seminar and two conference tickets, your logo linked to your company website on NCCTM's website for a total of **90** days. We will also place your logo in SCHED (our conference APP), and your logo in our daily schedule hand out. In addition, you receive recognition at the conference and in our Centroid publication.

Patron

\$2000

Includes one exhibit space, your choice of two tickets to the leadership seminar *or* two conference tickets. Your logo linked to your company website on NCCTM's website for a total of **60** days. We will also place your logo in SCHED (our conference APP) and recognition as a sponsor in our daily schedule hand-out. In addition, you receive recognition at the conference and in our Centroid publication.

Friend

\$1500

Includes one exhibit space, your logo linked to your company website on NCCTM's website for a total of **30** days. We will also place your logo in SCHED (our conference APP) recognition as a sponsor in our daily schedule hand-out. In addition, you receive recognition at the conference and in our Centroid publication.

Additional Options – Next Page



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Breaks in Exhibit area **\$500**
All donations are recognized by signage in exhibit area and in our daily schedule hand out.

Awards Ceremony Donations **\$1000**
All donations are recognized on signage, and in our daily schedule hand-out.

Totes for Conference Attendees

Lanyards for Nametags or Nametag Holders

Conference Keynote Speaker Sponsorship

Leadership Keynote Speaker Sponsorship – Leadership Seminar is on Wednesday, Nov. 8, 2023

Leadership Swag contribution for ‘goodie’ bags – Leadership Seminar is on Wednesday, Nov. 8, 2023

We look forward to your support!