

...and the **power** of mathematics teaching

Leadership Seminar November 13

Exhibitor Prospering November 14–15, 2024 Benton Convention Center Winston-Salem, NC



North Carolina Council of Teachers of Mathematics Annual Conference November 13-15, 2024

Benton Convention Center – Winston-Salem, NC

Dear Exhibitor:

We welcome you to join us on November 13-15 at the Benton Convention Center in Winston-Salem, NC as we continue our yearly tradition of offering professional development to the mathematics educators of North Carolina.

While we are in the same location (Benton Convention Center in Winston Salem), we have a new management team that will be servicing your needs as an exhibitor and, hopefully, also as a sponsor of our annual meeting. Please feel free to contact us, Scott Hincher or Wanda Hincher, to discuss any questions you may have regarding sponsorship or exhibitor information via email <u>info@ncctm.org</u> or phone 704-264-5027 (Scott) or 336-409-4441 (Wanda). As always, we will be available to you to help in any way.

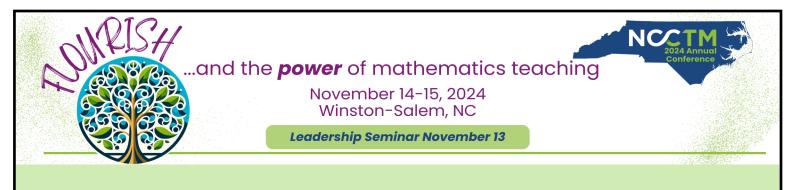
We encourage you to register to exhibit **early** and consider becoming a sponsor! This greatly enhances your exposure and we have expanded our sponsorship opportunities so you have more choices now. We will be scheduling a block of time during the conference where no planned sessions nor activities will be taking place so that attendees have time to visit the exhibit hall.

As always, our goal is to secure the very best exhibits allowing our educators the opportunity to see and experience firsthand the latest and most up-to-date teaching aids, products, and information available. This is also an opportunity for you to have face-to-face contact with administrators and mathematics educators from across North Carolina.

We look forward to working with you this year and celebrating our 54th year.

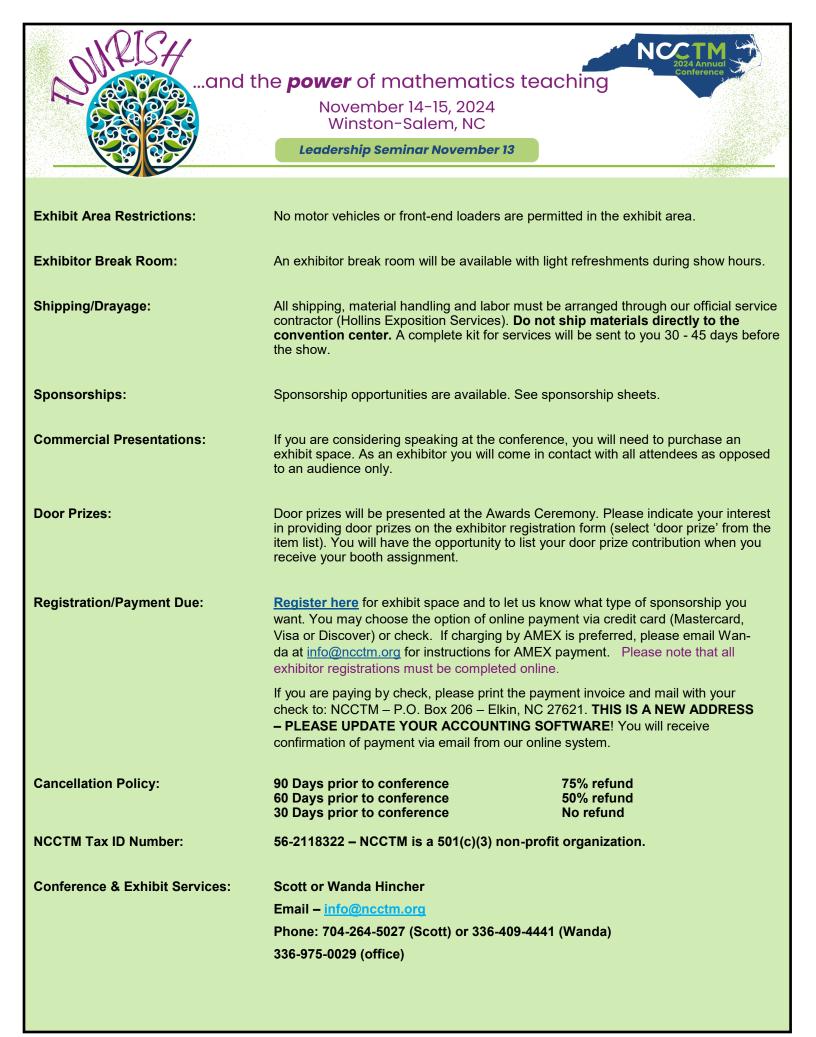
Cordially,

Scott Hincher & Wanda Hincher NCCTM Co-Executive Administrators; Conference & Exhibit Services



Annual Math Conference Exhibitor Information at a Glance

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Where:	Benton Convention Center – 30	01 W 5th St - Winston-Salem, NC		
When:	Wednesday – November 13th (Leadership Conference - Optional Add-On, see below)			
	Thursday – November 14th			
	Friday – November 15th			
Location:	Benton Convention Center - Piedmont 4			
Hotel Accommodations:	Winston-Salem Marriott - 425 N Cherry St, Winston-Salem, NC 27101 Phone: 336.292.9161			
	Reservations for Marriott:	Conference Rate: \$171		
	Room Cut-Off Date: Book Your Reservatior	October 15, 2024		
Exhibitor Set-Up:	Wednesday, November 13 th	3:00 – 7:00 p.m.		
Show Times:	Wednesday, November 13 th	8:00 a.m. – 4:00 p.m.(see info below)		
	Thursday, November 14 th Friday, November 15 th	8:00 a.m. – 5:00 p.m. 8:00 a.m. – 3:00 p.m.		
Tear-down:	Friday, November 15 th	3:00 p.m.		
Booth Specifications:	Each booth is 10' x 10' and includes two (2) chairs, one (1) eight-foot table draped, signage and overnight security on Wednesday and Thursday. Any additional furnishings such as carpeting or extra tables and chairs must be arranged through Hollins Exposition Services, the official services contractor for this meeting.			
Booth Assignments:	Show management reserves the right to assign or reassign booths, if necessary. Please email info@ncctm.org with any specific requests. Every attempt will be made to honor your request.			
Exhibit Booth Fees Commerc	cial: First Booth	\$750		
	Each Additional Booth	\$700		
	Leadership Conferen	ce Table \$250 (Additional feeOpportunity to meet leaders!)		
	d a table exhibit at the Leadersh	ip Conference on Wednesday (must be registered for are limited and will be served on a first come, first served basis.		
Exhibit Booth Fees Non-Prof	it: Each Booth	\$500		
Booth Services: Free wi-fi is available throughout the convention center. Electrical and hard-wired internet service must be arranged through the hotel/convention center. A Benton order form will be provided along with the exhibitor services kit from Hollins Exposition Services.				





Your company logo linked on NCCTM website for 90 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

Booth 10'x10' assigned by NCCTM

<u>Networking</u> <u>Two</u>tickets to NCCTM Leadership Seminar <u>and</u> Two tickets to Annual Conference



Marketing/Recognition

Your company logo linked on NCCTM website for 60 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

Booth 10'x10' assigned by NCCTM

<u>Networking</u> Your choice of <u>two</u> tickets to the NCCTM Leadership Seminar <u>OR</u> two tickets to Annual Conference



Marketing/Recognition Your company logo linked on NCCTM web-

site for 30 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

Booth 10'x10' assigned by NCCTM



\$1000

Marketing/Recognition

Your company logo linked on NCCTM website for 15 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

Booth 10'x10' assigned by NCCTM

Ways to Maximize Your Exposure

- Become a Sponsor & Check out all the NEW Add-On opportunities
- As a Speaker or Speaker Sponsor
- Book your room at Marriott-stay close for increased networking opportunities
- Provide Door Prizes—to be distributed at the Awards Ceremony on Thursday
- You are automatically a participant in NCCTM Passport Game (we require visits to sponsor booths) and encourage visits to all booths). We plan to host this at the Leadership Seminar and another one in the Annual Conference exhibit hall.

About your BOOTH

- 10'x10' carpeted exhibit space
- 8' tall back pipe & drape; color is plum
 - ♦ 3' side pipe & drape
- 8' x 30" table, draped & skirted; in black

- ♦ (2) chairs
- Small wastebasket
- Complimentary wifi
 - (1) ID Sign

exhibitor package upgrades

ADD-ON	DESCRIPTION	СОЅТ
Keynote Sponsor	Conference Add-On Sole sponsor one of our keynote speakers, introduce speaker, special marketing opportunities	Contact for pricing
Chair Drop	Conference Add-On Leave an item on the chair for our Opening Keynote on Thursday and/or Friday Sole Sponsor Limit 1 per day	\$250 - one day \$400 - both days
Tote Bag Sponsor	Conference Add-On Sole Sponsor for Tote Bags with your logo - you provide bags Quantity needed: !,000	\$200
Tote Bag Insert	Conference Add-On Can be swag or product information - you provide items, we insert Quantity needed: !,000 Unlimited Sponsorships available	\$100
Lanyards Sponsor	Conference Add-On Sole Sponsor - You create & provide custom lanyards branded with your logo or co-branded with NCCTM logo! Lanyards will be worn by all attendees.	\$200
Drink Tickets Sponsor	Conference Add-On Spotlight your company and increase traffic to your booth by providing complimentary drink tickets to show attendees - to be used during the After Dark Reception on Thursday evening In the exhibit hall.	Contact for pricing
Tabletop Exhibit	Leadership Seminar Add-On Increase your exposure and get time with the Leadership attendees by reserving an exhibit table on Wednesday (must be registered for the Annual Conference Exhibits to add this option). LIMITED OPPORTUNITIES AVAILABLE!	\$250
Breakfast Sponsor	Leadership Seminar Add-On This is an excellent opportunity to increase your exposure and expand networking time.	Contact for pricing
Lunch Sponsor	Leadership Seminar Add-On This is an excellent opportunity to increase your exposure and expand networking time. Brief intro & plans for a sit down lunch.	Contact for pricing
Chair Drop	Leadership Seminar Add-On Leave an item on the chair for our Opening Keynote on Wednesday Sole Sponsor - Limit 1 per day	\$250 - one day
Swag Bag	Leadership Seminar Add-On Add an item to the Leadership Swag Bag - you provide items, we insert Unlimited availability	\$50

Do you have an idea of your own? – email info@ncctm.org to discuss MORE NEW OPPORTUNITIES to support NCCTM attendees and build excitement! More opportunities may already be available on our website...check us out!

All sponsorships are recognized at the Leadership Conference and/or the Annual Math Conference with signage, on SCHED, and in daily Schule handouts.