

FORWARD

**2024
Annual
Conference**

...and the **power** of
mathematics
teaching



**Leadership
Seminar
November 13**

NCCTM

Exhibitor Prospectus

November 14-15, 2024
Benton Convention Center
Winston-Salem, NC



North Carolina Council of Teachers of Mathematics
Annual Conference
November 13-15 , 2024
Benton Convention Center – Winston-Salem, NC

Dear Exhibitor:

We welcome you to join us on November 13-15 at the Benton Convention Center in Winston-Salem, NC as we continue our yearly tradition of offering professional development to the mathematics educators of North Carolina.

While we are in the same location (Benton Convention Center in Winston Salem), we have a new management team that will be servicing your needs as an exhibitor and, hopefully, also as a sponsor of our annual meeting. Please feel free to contact us, Scott Hinchler or Wanda Hinchler, to discuss any questions you may have regarding sponsorship or exhibitor information via email info@ncctm.org or phone 704-264-5027 (Scott) or 336-409-4441 (Wanda). As always, we will be available to you to help in any way.

We encourage you to register to exhibit **early** and consider becoming a sponsor! This greatly enhances your exposure and we have expanded our sponsorship opportunities so you have more choices now. We will be scheduling a block of time during the conference where no planned sessions nor activities will be taking place so that attendees have time to visit the exhibit hall.

As always, our goal is to secure the very best exhibits allowing our educators the opportunity to see and experience firsthand the latest and most up-to-date teaching aids, products, and information available. This is also an opportunity for you to have face-to-face contact with administrators and mathematics educators from across North Carolina.

We look forward to working with you this year and celebrating our 54th year.

Cordially,

Scott Hinchler & Wanda Hinchler
NCCTM
Co-Executive Administrators; Conference & Exhibit Services



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November 14-15, 2024
Winston-Salem, NC

Leadership Seminar November 13



Annual Math Conference Exhibitor Information at a Glance

Where:

When:

Location:

Hotel Accommodations:

Exhibitor Set-Up:

Show Times:

Tear-down:

Booth Specifications:

Booth Assignments:

Exhibit Booth Fees Commercial:

NEW Add-on opportunity to add a table exhibit at the Leadership Conference on Wednesday (must be registered for the exhibit hall during Conference to add this option) Spots are limited and will be served on a first come, first served basis.

Exhibit Booth Fees Non-Profit:

Benton Convention Center – 301 W 5th St - Winston-Salem, NC

Wednesday – November 13th (Leadership Conference - Optional Add-On, see below)
Thursday – November 14th
Friday – November 15th

Benton Convention Center - Piedmont 4

Winston-Salem Marriott - 425 N Cherry St, Winston-Salem, NC 27101
Phone: 336.292.9161
Reservations for **Marriott:** Conference Rate: \$171
Room Cut-Off Date: October 15, 2024
[Book Your Reservation Here](#)

Wednesday, November 13th3:00 – 7:00 p.m.

Wednesday, November 13th8:00 a.m. – 4:00 p.m. (see info below)
Thursday, November 14th8:00 a.m. – 5:00 p.m.
Friday, November 15th8:00 a.m. – 3:00 p.m.

Friday, November 15th3:00 p.m.

Each booth is 10’ x 10’ and includes two (2) chairs, one (1) eight-foot table draped, signage and overnight security on Wednesday and Thursday. Any additional furnishings such as **carpeting** or extra tables and chairs must be arranged through Hollins Exposition Services, the official services contractor for this meeting.

Show management reserves the right to assign or reassign booths, if necessary. Please email **info@ncctm.org** with any specific requests. Every attempt will be made to honor your request.

First Booth\$750
Each Additional Booth\$700
Leadership Conference Table \$250 (Additional fee...Opportunity to meet leaders!)

Each Booth\$500

Booth Services: Free wi-fi is available throughout the convention center. Electrical and hard-wired internet service must be arranged through the hotel/convention center. A Benton order form will be provided along with the exhibitor services kit from Hollins Exposition Services.



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Exhibit Area Restrictions:	No motor vehicles or front-end loaders are permitted in the exhibit area.	
Exhibitor Break Room:	An exhibitor break room will be available with light refreshments during show hours.	
Shipping/Drayage:	All shipping, material handling and labor must be arranged through our official service contractor (Hollins Exposition Services). Do not ship materials directly to the convention center. A complete kit for services will be sent to you 30 - 45 days before the show.	
Sponsorships:	Sponsorship opportunities are available. See sponsorship sheets.	
Commercial Presentations:	If you are considering speaking at the conference, you will need to purchase an exhibit space. As an exhibitor you will come in contact with all attendees as opposed to an audience only.	
Door Prizes:	Door prizes will be presented at the Awards Ceremony. Please indicate your interest in providing door prizes on the exhibitor registration form (select 'door prize' from the item list). You will have the opportunity to list your door prize contribution when you receive your booth assignment.	
Registration/Payment Due:	<p>Register here for exhibit space and to let us know what type of sponsorship you want. You may choose the option of online payment via credit card (Mastercard, Visa or Discover) or check. If charging by AMEX is preferred, please email Wanda at info@ncctm.org for instructions for AMEX payment. Please note that all exhibitor registrations must be completed online.</p> <p>If you are paying by check, please print the payment invoice and mail with your check to: NCCTM – P.O. Box 206 – Elkin, NC 27621. THIS IS A NEW ADDRESS – PLEASE UPDATE YOUR ACCOUNTING SOFTWARE! You will receive confirmation of payment via email from our online system.</p>	
Cancellation Policy:	90 Days prior to conference 60 Days prior to conference 30 Days prior to conference	75% refund 50% refund No refund
NCCTM Tax ID Number:	56-2118322 – NCCTM is a 501(c)(3) non-profit organization.	
Conference & Exhibit Services:	Scott or Wanda Hinchler Email – info@ncctm.org Phone: 704-264-5027 (Scott) or 336-409-4441 (Wanda) 336-975-0029 (office)	



BENEFACTOR **\$2500**

Marketing/Recognition

Your company logo linked on NCCTM website for 90 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

Booth

10'x10'
assigned by NCCTM

Networking

Two tickets to NCCTM Leadership Seminar and Two tickets to Annual Conference



PATRON **\$2000**

Marketing/Recognition

Your company logo linked on NCCTM website for 60 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

Booth

10'x10'
assigned by NCCTM

Networking

Your choice of two tickets to the NCCTM Leadership Seminar OR two tickets to Annual Conference



CONTRIBUTOR **\$1500**

Marketing/Recognition

Your company logo linked on NCCTM website for 30 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

Booth

10'x10'
assigned by NCCTM



FRIEND **\$1000**

Marketing/Recognition

Your company logo linked on NCCTM website for 15 days

Your company logo added to SCHED (our conference app) and in our daily schedule handout

Recognition at conference and in our Centroid publication

Signage at conference

Booth

10'x10'
assigned by NCCTM

Ways to Maximize Your Exposure

- ◆ Become a Sponsor & Check out all the NEW Add-On opportunities
- ◆ As a Speaker or Speaker Sponsor
- ◆ Book your room at Marriott—stay close for increased networking opportunities
- ◆ Provide Door Prizes—to be distributed at the Awards Ceremony on Thursday
- ◆ You are automatically a participant in NCCTM Passport Game (we require visits to sponsor booths) and encourage visits to all booths). We plan to host this at the Leadership Seminar and another one in the Annual Conference exhibit hall.

About your BOOTH

- ◆ 10'x10' carpeted exhibit space
- ◆ 8' tall back pipe & drape; color is plum
 - ◆ 3' side pipe & drape
- ◆ 8' x 30" table, draped & skirted; in black
- ◆ (2) chairs
- ◆ Small wastebasket
- ◆ Complimentary wifi
 - ◆ (1) ID Sign

Add-Ons & Extras

exhibitor package upgrades

ADD-ON	DESCRIPTION	COST
Keynote Sponsor	Conference Add-On Sole sponsor one of our keynote speakers, introduce speaker, special marketing opportunities	Contact for pricing
Chair Drop	Conference Add-On Leave an item on the chair for our Opening Keynote on Thursday and/or Friday Sole Sponsor Limit 1 per day	\$250 - one day \$400 - both days
Tote Bag Sponsor	Conference Add-On Sole Sponsor for Tote Bags with your logo - you provide bags Quantity needed: 1,000	\$200
Tote Bag Insert	Conference Add-On Can be swag or product information - you provide items, we insert Quantity needed: 1,000 Unlimited Sponsorships available	\$100
Lanyards Sponsor	Conference Add-On Sole Sponsor - You create & provide custom lanyards branded with your logo or co-branded with NCCTM logo! Lanyards will be worn by all attendees.	\$200
Drink Tickets Sponsor	Conference Add-On Spotlight your company and increase traffic to your booth by providing complimentary drink tickets to show attendees - to be used during the After Dark Reception on Thursday evening In the exhibit hall.	Contact for pricing
Tabletop Exhibit	Leadership Seminar Add-On Increase your exposure and get time with the Leadership attendees by reserving an exhibit table on Wednesday (must be registered for the Annual Conference Exhibits to add this option). LIMITED OPPORTUNITIES AVAILABLE!	\$250
Breakfast Sponsor	Leadership Seminar Add-On This is an excellent opportunity to increase your exposure and expand networking time.	Contact for pricing
Lunch Sponsor	Leadership Seminar Add-On This is an excellent opportunity to increase your exposure and expand networking time. Brief intro & plans for a sit down lunch.	Contact for pricing
Chair Drop	Leadership Seminar Add-On Leave an item on the chair for our Opening Keynote on Wednesday Sole Sponsor - Limit 1 per day	\$250 - one day
Swag Bag	Leadership Seminar Add-On Add an item to the Leadership Swag Bag - you provide items, we insert Unlimited availability	\$50

Do you have an idea of your own? — email info@ncctm.org to discuss **MORE NEW OPPORTUNITIES** to support NCCTM attendees and build excitement!
More opportunities may already be available on our website...check us out!

All sponsorships are recognized at the Leadership Conference and/or the Annual Math Conference with signage, on SCHED, and in daily Schule handouts.