

North Carolina Council of Teachers of Mathematics
November 10-11, 2022
Benton Convention Center – Winston-Salem, NC

March 2022

Dear Exhibitor:

Join NCCTM in our 52nd year as we celebrate our return to a face-to-face conference at the Benton Convention Center in Winston-Salem, NC, November 10-11, 2022. We will pick up where we left off before the pandemic and will celebrate our 50th birthday, just a bit late.

We encourage you to register to exhibit **early**. We also encourage you to consider a sponsorship. Our sponsorship pricing is included. Please feel free to contact me, Manley Midgett, to discuss any questions you may have regarding sponsorship or exhibitor information via email midgettm@meredith.edu or phone 919.218.7917. Kay Swofford has retired, and I will be working to reach the high bar she has set for working with all of you.

Our last in-person conference was in 2019 and our attendance exceeded 1500. We are optimistic that we will be able to enjoy a full attendance this year with no social distancing guidelines, but we will certainly be prepared to adjust, if necessary.

We will be scheduling a block of time during the conference where no planned sessions nor activities will be taking place so that attendees have time to visit the exhibit hall.

As always, our goal is to secure the very best exhibits allowing our educators the opportunity to see and experience first-hand the latest and most up-to-date teaching aids, products and information available. This is also an opportunity for you to have face-to-face contact with administrators and mathematics educators from across North Carolina.

We look forward to working with you in producing our Annual State Mathematics Conference and celebrating our 52nd year. It is our goal to provide our educators with the best opportunities possible.

Cordially,

Manley Midgett
NCCTM
Conference & Exhibit Services

Included in this document:

Conference Exhibitor Information
Sponsorship Opportunities

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NCCTM 2022 Annual State Mathematics Conference

Conference Exhibitor Information

Where: Benton Convention Center – Winston-Salem, NC

When: Thursday – November 10th
Friday – November 11th

Where: Benton Convention Center - Piedmont 4

Hotel Accommodations: Winston-Salem Marriott - 425 N Cherry St, Winston-Salem, NC 27101

NCCTM encourages all exhibitors, needing overnight accommodations, to utilize the **Marriott**

Reservations for **Marriott:** Conference Rate: \$159
Room Cut-Off Date: October 11, 2022
[Book Your Reservation Here](#)

Exhibitor Set-Up: Wednesday, November 9th 3:00 – 7:00 p.m.

Show Times: Thursday, November 10th 8:00 a.m. – 5:00 p.m.
Friday, November 11th 8:00 a.m. – 3:00 p.m.

Tear-down: Friday, November 11th 3:00 p.m.

Exhibitors should not plan to tear down prior to 3:00 p.m.

Booth Specifications: Each booth is 8' x 10' and includes two (2) chairs, one (1) eight-foot table skirted and draped, signage and overnight security on Wednesday and Thursday. Any additional furnishings such as carpeting or extra tables and chairs must be arranged through the official services contractor.

Booth Assignments: Show management reserves the right to assign or reassign booths based on the betterment of the show. Please email me at midgettm@meredith.edu for any specific requests. Every attempt will be made to honor your request.

Exhibit Booth Fees Commercial: First Booth \$750
Each Additional Booth \$700

Exhibit Booth Fees Non-Profit: Each Booth \$500

Booth Services: Electrical and hard-wired internet service must be arranged through the hotel/convention center. An electrical/internet service order form will be provided along with exhibitor services kit from the exhibition decorating services. Free wi-fi is available throughout the convention center.

Exhibit Area Restrictions: No motor vehicles or front-end loaders are permitted in the exhibit area.

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- Exhibitor Break Room:** An exhibitor break room will be available with light refreshments during show hours.
- Shipping/Drayage:** All shipping, material handling and labor must be arranged through our official service contractor (Hollins Exposition Services). Do not ship materials directly to the convention center. A complete kit for services will be sent to you approximately 45 days before the show.
- Sponsorships:** Sponsorship opportunities are available. See sponsorship sheet.
- Commercial Presentations:** If you are considering speaking at the conference, you will need to purchase an exhibit space. As an exhibitor you will come in contact with all attendees as opposed to an audience only.
- Door Prizes:** Door prizes will be presented at the Awards Ceremony. Please indicate your interest in providing door prizes on the exhibitor registration form (select 'door prize' from the item list). You will have the opportunity to list your door prize contribution when you receive your booth assignment.
- Registration/Payment Due:** Click here to register for exhibit space, order advertising and let us know what type of sponsorship you want. You may choose the option of payment via credit card (Mastercard, Visa or Discover) or check. **Please note that all exhibitor registrations must be completed online.**
If you are paying by check, please print the payment invoice and mail with your check to: NCCTM – P.O. Box 33313 – Raleigh, NC 27636. You will receive confirmation of payment via email.
- Cancellation Policy:**
- | | |
|------------------------------------|-------------------|
| 90 Days prior to conference | 75% refund |
| 60 Days prior to conference | 50% refund |
| 30 Days prior to conference | No refund |
- NCCTM Tax ID Number:** 56-2118322 – NCCTM is a non-profit organization
- Conference & Exhibit Services:** Manley Midgett: Email – midgettm@meredith.edu
Phone: 919.218.7917

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SPONSORSHIP OPPORTUNITIES
50th Annual State Mathematics Conference – November 10-11, 2022

Sponsorship Information

NCCTM extends the opportunity to all exhibitors to become a sponsor or co-sponsor of one of the events listed below. Signage will be posted at each event listing your company name.

Indicate the sponsor level or event you are interested in sponsoring/co-sponsoring with your exhibit registration and we will be in touch to discuss and answer any questions you may have.

You do not have to be a sponsor to exhibit.

Benefactor

\$2500

Includes one exhibit space, two tickets to the leadership seminar and two conference tickets, your logo linked to your company website on NCCTM's website for a total of **90** days. We will also place your logo in SCHED, our on-line conference guide, and your logo in our daily schedule hand out. In addition, you receive recognition at the conference and in our Spring issue of the Centroid.

Patron

\$2000

Includes one exhibit space, your choice of two tickets to the leadership seminar *or* two conference tickets. Your logo linked to your company website on NCCTM's website for a total of **60** days. We will also place your logo in SCHED, our on-line conference guide and recognition as a sponsor in our daily schedule hand-out. In addition, you receive recognition at the conference and in our Spring issue of the Centroid.

Friend

\$1500

Includes one exhibit space, your logo linked to your company website on NCCTM's website for a total of **30** days. We will also place your logo in SCHED, our on-line conference guide and recognition as a sponsor in our daily schedule hand-out. In addition, you receive recognition at the conference and in our Spring issue of the Centroid.

Additional Options

Breaks in exhibit area

\$500 donations

All donations are recognized by signage in exhibit area and in our daily schedule hand out.

Awards ceremony Donations

\$1000

All donations are recognized on signage, and in our daily schedule hand-out.

Conference Keynote Speaker Sponsorship

Leadership Keynote Speaker Sponsorship – Leadership Seminar is on Wednesday, Nov. 9, 2022

Leadership Swag contribution for 'goodie' bags – Leadership Seminar is on Wednesday, Nov. 9, 2022

We look forward to your support!