



**North Carolina Council of Teachers of Mathematics**  
*November 11-12, 2021*  
**Benton Convention Center – Winston-Salem, NC**  
*Experience the Wonder, Joy and Beauty of Math:*  
**NCCTM Celebrates 51 Years**

March 2021

Dear Exhibitor:

NCCTM is turning **51** this year and we're celebrating. Join us as we move to a new location and celebrate our 51<sup>st</sup> year.

***Experience the Wonder, Joy and Beauty of Math***

The **North Carolina Council of Teachers of Mathematics Fall Math Conference** will be held at the Benton Convention Center in Winston-Salem, November 11-12, 2021. As always, if you haven't joined us in the past, we hope you will join us in celebrating our 51st anniversary!

We encourage you to register to exhibit **early**. We also encourage you to consider a sponsorship. Our sponsorship pricing is included. Please feel free to contact Kay Swofford to discuss any questions you may have regarding sponsorship or exhibitor information via email [ncctm@conferenceresourcesnc.com](mailto:ncctm@conferenceresourcesnc.com) or phone 336.430.4264.

Our attendance in 2019 exceeded 1500 attendees. At this time due to social distancing, we are expecting 500 – 1200 attendees over two days. Currently we are basing our numbers on NC Guidelines which are subject to change by November. We will follow all guidelines as outlined by NC regarding masks and social distancing. Be sure to register early. As of now our booth space is limited.

**We have scheduled 11:15 a.m. – 1:00 p.m. each day as time with exhibitors and lunch. There will be no planned sessions or activities during this time.**

As always, our goal is to secure the very best exhibits allowing our educators the opportunity to see and experience first-hand the latest and most up-to-date teaching aids, products and information available. This is also an opportunity for you to have face-to-face contact with administrators and mathematics educators from across North Carolina.

We look forward to working with you in producing our Annual State Mathematics Conference and celebrating our 51<sup>st</sup> year. It is our goal to provide our educators with the best opportunities possible.

Cordially,

*Kay Swofford*

Kay Swofford  
NCCTM  
Conference & Exhibit Services

Included in this document:

|                                  |       |     |
|----------------------------------|-------|-----|
| Conference Exhibitor Information | Pages | 2-3 |
| Sponsorship Opportunities        | Page  | 4   |



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*NCCTM 2021 Annual State Mathematics Conference*

**Conference Exhibitor Information**

**Where:** Benton Convention Center – Winston-Salem, NC  
**When:** Thursday – November 11th  
 Friday – November 12th  
**Where:** Benton Convention Center - Piedmont 4  
**Hotel Accommodations:** Winston-Salem Marriott - 425 N Cherry St, Winston-Salem, NC 27101

NCCTM encourages all exhibitors, needing overnight accommodations, to utilize the **Marriott**

**Reservations for Marriott:** Conference Rate: \$154  
**Room Cut-Off Date:** October 21, 2021  
[Book Your Reservation Here](#)

|                          |                                  |                       |
|--------------------------|----------------------------------|-----------------------|
| <b>Exhibitor Set-Up:</b> | Wednesday November 10th          | 3:00 – 7:00 p.m.      |
| <b>Show Times:</b>       | Thursday, November 11th          | 8:00 a.m. – 5:00 p.m. |
|                          | Friday, November 12th            | 8:00 a.m. – 4:00 p.m. |
| <b>Tear-down:</b>        | Friday November 12 <sup>th</sup> | 4:00 p.m.             |

Exhibitors will not be allowed to tear down prior to 4:00 p.m. Hollins will begin booth teardown at 4:00 p.m.

**Booth Specifications:** Each booth is 8' x 10' and includes two (2) chairs, one (1) eight-foot table skirted and draped, signage and overnight security on Wednesday and Thursday. Any additional furnishings such as carpeting or extra tables and chairs must be arranged through the official services contractor.

**Booth Assignments:** Show management reserves the right to assign or reassign booths based on the betterment of the show. Please state booth preferences on your registration form. Every attempt will be made to honor your request.

|                                       |                              |              |
|---------------------------------------|------------------------------|--------------|
| <b>Exhibit Booth Fees Commercial:</b> | <b>First Booth</b>           | <b>\$750</b> |
|                                       | <b>Each Additional Booth</b> | <b>\$700</b> |

|                                       |                   |              |
|---------------------------------------|-------------------|--------------|
| <b>Exhibit Booth Fees Non-Profit:</b> | <b>Each Booth</b> | <b>\$500</b> |
|---------------------------------------|-------------------|--------------|



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- Booth Services:** Electrical and hard-wired internet service must be arranged through the hotel/convention center. An electrical/internet service order form will be provided along with exhibitor services kit from the exhibition decorating services. Free wi-fi is available throughout the convention center.
- Exhibit Area Restrictions:** No motor vehicles or front-end loaders are permitted in the exhibit area.
- Exhibitor Break Room:** An exhibitor break room will be available with light refreshments during show hours.
- Shipping/Drayage:** All shipping, material handling and labor must be arranged through our official service contractor (Hollins Exposition Services). Do not ship materials directly to the convention center. A complete kit for services will be sent to you approximately 45 days before the show.
- Sponsorships:** Sponsorship opportunities are available. See sponsorship sheet.
- Commercial Presentations:** If you are considering speaking at the conference, you will need to purchase an exhibit space. As an exhibitor you will come in contact with all attendees as opposed to an audience only.
- Door Prizes:** Door prizes will be presented at the Awards Ceremony. Please indicate your interest in providing door prizes on the exhibitor registration form. You will have the opportunity to list your door prize contribution when you receive your booth assignment.
- Registration/Payment Due:** Click here to register for exhibit space, order advertising and let us know what type of sponsorship you want. You may choose the option of payment via credit card or check. **Please note that all exhibitor registrations must be completed online.**  
If you are paying by check, please print the payment invoice and mail with your check to: NCCTM – P.O. Box 33313 – Raleigh, NC 27636. You will receive confirmation of payment via email.
- Cancellation Policy:**
- |                                    |                   |
|------------------------------------|-------------------|
| <b>90 Days prior to conference</b> | <b>75% refund</b> |
| <b>60 Days prior to conference</b> | <b>50% refund</b> |
| <b>30 Days prior to conference</b> | <b>No refund</b>  |
- NCCTM Tax ID Number:** 56-2118322 – NCCTM is a non-profit organization
- Conference & Exhibit Services:** Kay Swofford: Email - [ncctm@conferenceresourcesnc.com](mailto:ncctm@conferenceresourcesnc.com)  
Phone: 336.430.4264



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**SPONSORSHIP OPPORTUNITIES**  
**50th Annual State Mathematics Conference – November 11-12, 2021**

**Sponsorship Information**

**NCCTM extends the opportunity to all exhibitors to become a sponsor or co-sponsor of one of the events listed below. Signage will be posted at each event listing your company name.**

**Indicate the sponsor level or event you are interested in sponsoring/co-sponsoring with your exhibit registration and we will be in touch to discuss and answer any questions you may have.**

**You do not have to be a sponsor to exhibit.**

**Benefactor**

**\$2500**

**Includes one exhibit space, two tickets to the leadership seminar and two conference tickets, your logo linked to your company website on NCCTM's website for a total of 90\*\* days. We will also place your logo in SCHED, our on-line conference guide and your logo in our daily schedule hand out each day. In addition, you receive recognition at the conference and in our Spring issue of the Centroid.**

**Patron**

**\$2000**

**Includes one exhibit space, your choice of two tickets to the leadership seminar *or* two conference tickets. Your logo linked to your company website on NCCTM's website for a total of 60\*\* days. We will also place your logo in SCHED, our on-line conference guide and recognition as a sponsor in our daily schedule hand-out each day. In addition, you receive recognition at the conference and in our Spring issue of the Centroid.**

**Friend**

**\$1500**

**Includes one exhibit space, Your logo linked to your company website on NCCTM's website for a total of 30\*\* days. We will also place your logo in SCHED, our on-line conference guide and recognition as a sponsor in our daily schedule hand-out each day. In addition, you receive recognition at the conference and in our Spring issue of the Centroid.**

**\*\*All logos to be removed from the NCCTM website by December 31, 2021.**

**Additional Options**

**Breaks in exhibit area**

**\$500 donations**

**All donations are recognized by signage in exhibit area and in our daily schedule hand out.**

**Awards ceremony Donations**

**\$1000**

**All donations are recognized on signage, and in our daily schedule hand-out**

**We look forward to your support!**